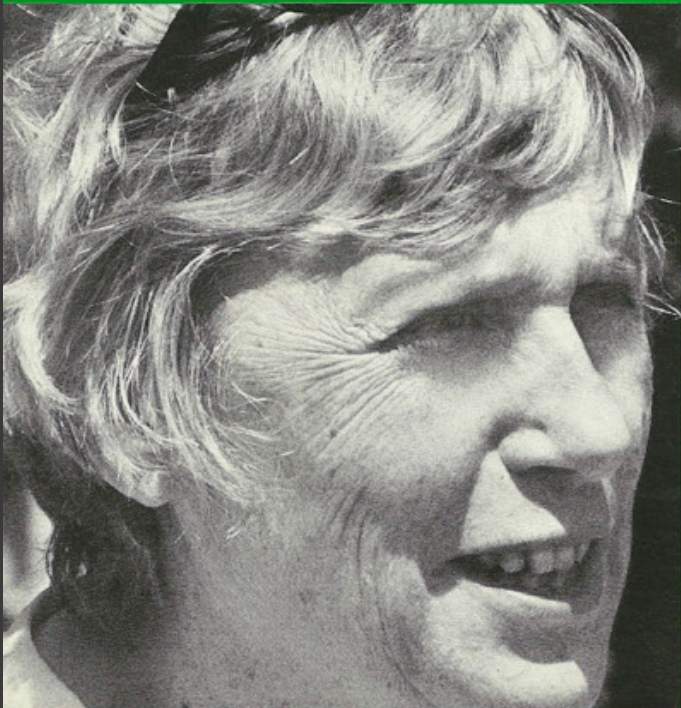


ELLA



**Connecticut
works better,
because Ella
works harder.**

**Elect
Ella Grasso.**

**She makes
the difference.**



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Think back to 1974.

You may remember that Connecticut faced serious economic problems.

We had a budget deficit of almost \$71 million.

Our economy was in a downturn.

The size of government was overgrown, and services were deteriorating.

Around us, other states faced similar problems.

But in Connecticut, we took action.

We elected a leader who was willing to do the hard work necessary to start to solve our problems.

We elected Ella Grasso.

Now it's four years later. Let's look at her record:

Ella kept government spending down.

Before Ella became Governor, state spending had been increasing at a rate of more than 12% a year. She cut the average increase by almost ¼.

And in her first year in office . . . when times were roughest . . . she held the increase to less than 5%.

Ella turned a multi-million dollar deficit into a surplus.

The administration which preceded Ella's left the state with a deficit of \$71 million. She could have ignored that problem, simply blaming the Governor before her. Instead, she faced the problem and developed a plan to make sure the deficit was paid before the end of her first term.

In addition, her tight controls on state spending helped cut the deficit and give Connecticut a surplus in the last three years of her administration.

Total surpluses under Ella Grasso: more than \$191 million.

Ella accomplished the first re-organization of state government in 40 years.

Realizing that much government inefficiency was the result of outdated programs and overlapping efforts, Ella launched a major re-organization of state government.

She consolidated and streamlined state agencies . . . she instituted a sunset program for the termination of unnecessary programs . . . and she made sure there were public

representatives on virtually all boards and commissions.

Ella has made sure we know what our government is doing.

Ella Grasso believes that the way our government works is our business.

She fought for—and won—legislation to open local and state records, papers and meetings to the public.

It's one of the toughest laws in the country, because it gave us a Freedom of Information Commission—to make sure citizen requests and complaints are heard and acted upon.

Ella has brought thousands of new jobs to Connecticut. . . .

Ella Grasso has helped bring more business and jobs to Connecticut . . . and she's helped businesses which were already here to expand.

Through special tax incentives and development programs, Ella helped bring more than 250 new companies here. And her administration also helped 470 existing companies get the help they needed to expand or modernize their facilities.

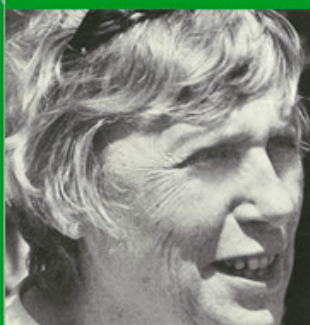
Total number of jobs created or retained: more than 72,000.

Minority-operated businesses and businesses in economically depressed areas of the state also received special help.

What's the overall result?

Now 92,860 more people are employed in Connecticut than when Ella took office.

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And our unemployment rate is down from 8.4% in January, 1975, to just 4.5% as of this May.

... And there'll be more jobs in the future.

Through her pioneering legislation, the Urban Jobs and Development Act, Governor Grasso established a long-range program which will promote economic development, help revitalize our cities, and increase employment.

Over the next 10 years . . . it should mean more than 132,000 jobs.

Ella Grasso fought for our senior citizens.

Because of Ella Grasso, Connecticut now has a Cabinet-level Department of Aging.

Ella also took on the battle of cleaning up the nursing home industry. We now have tough new laws controlling that industry . . . and a nursing home ombudsman to whom nursing home patients can turn when they're not getting the care they need.

For senior citizens who don't need full-time medical care, Ella Grasso has developed special high quality home care . . . through Operation S.A.I.L. (Strengthened Assistance for Independent Living), which she started, and through Project Triage, which she saved through her personal efforts.

Consumer rights are being strengthened under Ella Grasso.

Ella won a major reform of the public utility regulatory system. She

abolished the old Public Utilities Commission, replacing it with the Public Utility Control Authority—a strong, consumer-oriented agency.

She made the Office of Consumer Counsel an independent watchdog over the P.U.C.A.

And she gave us strong legislation to end redlining . . . so that our banks will help rehabilitate our neighborhoods, rather than allow them to deteriorate.

In Connecticut . . . efforts to keep a lid on health care costs are working.

Ella Grasso made the Connecticut Commission on Hospitals and Health Care work—and work well. A strong Executive Director was named, and participation in the Commission's decision making was broadened.

Nationally, the rate of increase in health care costs has been 17%. In Connecticut, it's averaged only 12.5% . . . thanks to the hard work of Ella Grasso.

Ella has helped the mentally retarded and those who have mental health problems.

Ella Grasso believes that people—all people—ought to be able to get patient services as close to their homes as possible.

Through new facilities and programs, the Grasso plan has decreased institutional populations and provided much needed community-based care.

And for the first time, under Ella Grasso, we have a separate Department of Mental Retardation . . .

and a law to ban discrimination against the retarded.

Ella has been a special friend to the handicapped.

Ella established the Office of Protection and Advocacy for the Handicapped and Developmentally Disabled. It will provide outreach services and education to the handicapped. And Ella helped bring Connecticut a program that will mean 280 new buses—all equipped for use by the handicapped.

Think about Ella Grasso's record . . .

By facing crises that could have gotten worse here, and that in fact did get worse in other states, Ella Grasso turned Connecticut around.

She brought us out of an economically difficult time . . . and under her leadership, the state is moving forward again.

She's brought more industry, more jobs, and better services.

She's proven that we can have a responsive and effective government—and one that the taxpayers can afford.

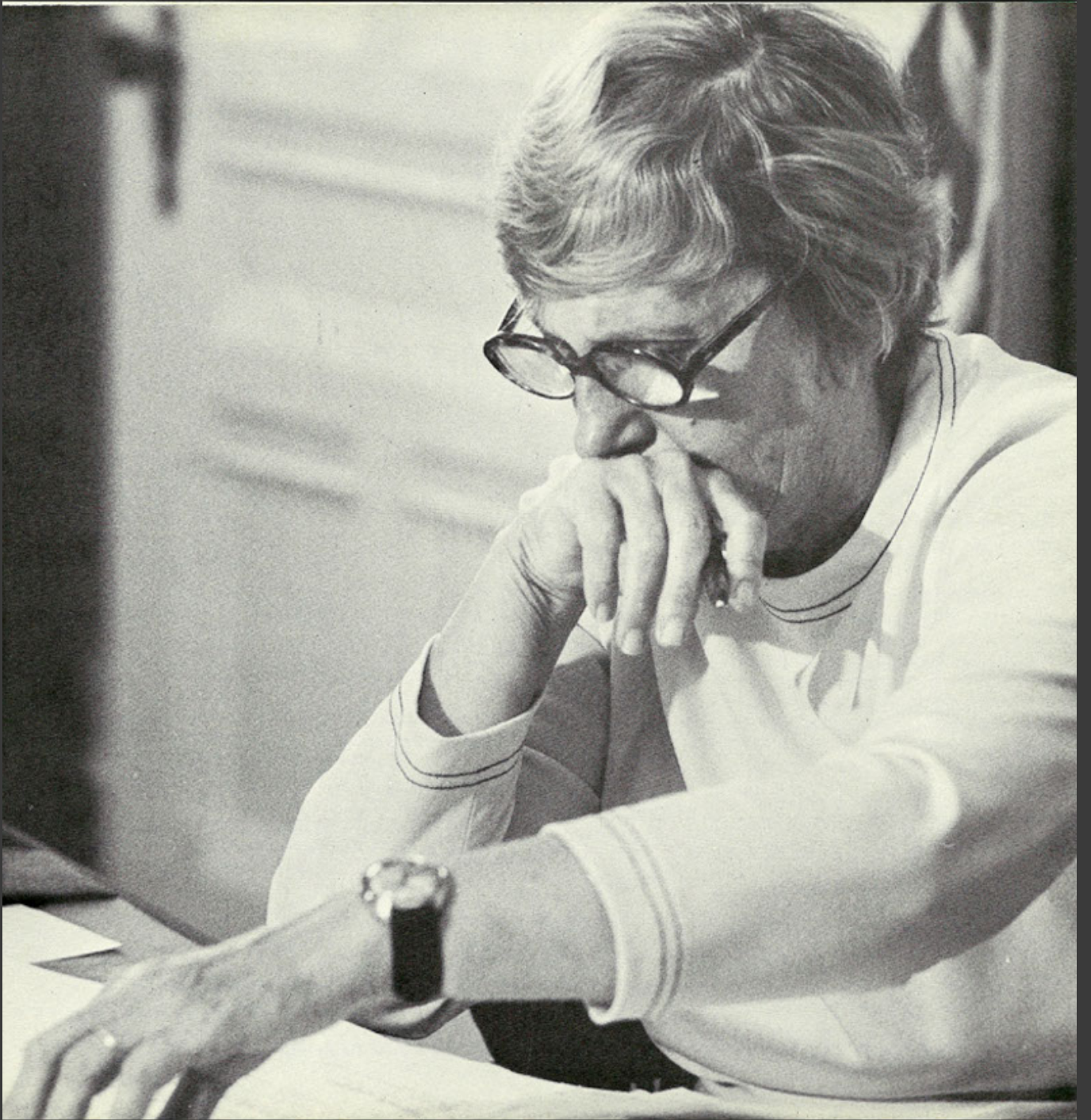
None of this has been easy, but Ella Grasso has worked hard in the last four years to make it happen.

Keep Ella Grasso working as Connecticut's Governor.

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Ella Grasso was elected Governor of Connecticut in 1974, winning the election by a plurality of more than 200,000 votes.

She began her career in public life in 1952, with her election to the General Assembly.

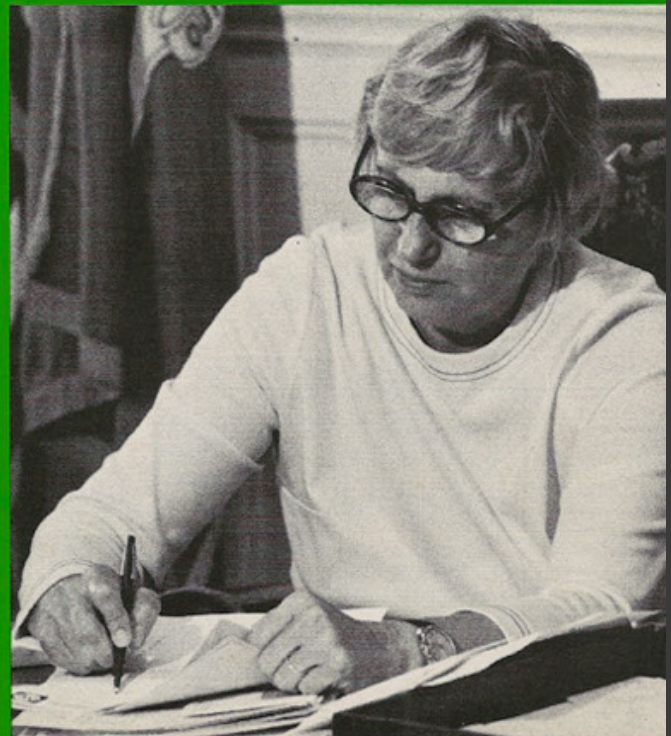
She served as Connecticut Secretary of State for 12 years and after that served two terms in Congress.

Ella received both a B.A. and an M.A. from Mount Holyoke College. She was elected to Phi Beta Kappa during her junior year.

Ella served as Assistant Director of Research for the War Manpower Commission of Connecticut during World War II.

Ella is a lifelong resident of Windsor Locks.

She is married to Dr. Thomas Grasso, a retired school principal. The Grassos have two children, Susane and James.



**Paid for and authorized by the
Ella Grasso Re-Election Committee.**
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